

International Team Management



SCHOOL

IAE School of Management



CAMPUS

Saint-Serge



LEVEL

1st year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Spring (S2)

> **Degree course:** Management et commerce international

> **Teaching unit:** UE2-3 Human resource management

> **Course language:** English

> **Duration (hours):** 16

> **ECTS:** 2

> **Teacher(s):** Rachel S. shinnar, Ph.D.

> **Assessment:**

Continuous assessment

Final exam

> **Teaching methods:**

Lecture course hours

Tutorial course 16 hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

Programme:

Multinationals in a changing world,
Cultural context, Institutional context
Strategic Management, Ethics and CSR
Organizational Design
International Teams
Virtual Teams
International Human Resource Management
Exam

OBJECTIVES

At the conclusion of this course, students should be able to

- Understand how international expansions affect firm operations
 - Develop an appreciation for intercultural differences
 - Analyze how international expansions can impact organizational structure
 - Have a thorough understanding of the role teams play in organizational performance
 - Understand the benefits and challenges of using teams within organizations
 - Develop an understanding of the unique challenges facing international teams
 - Propose ways to enhance the performance of international teams
- The final exam and in-class act

PREREQUISITES

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SELECTIVE BIBLIOGRAPHY

Articles:

#1: McGrath, M. E. & Hoole, R. W. (1992). Manufacturing's new economies of scale. *Harvard Business Review*, 70(3), 124-132.

#2: Meyer, E. (2014). Navigating the Cultural Minefield. *Harvard Business Review*, May, 119-123.

#3: Graham, J. L. & Lam, N. M. (October 2003). The Chinese negotiation. *Harvard Business Review*, 81(10), 82-91.

#4: Meyer, E. (2015). Getting to Si, Ja, Oui, Hai and Da. *Harvard Business Review*, December, 74-80.

Readings:

#5: Chu, M. (2012). Play it safe at home. *Harvard Business Review*, January-February, 145-147.

#6: Widing, J.W. (1973). Reorganizing your worldwide business. *Harvard Business Review*, May-June, 153-160.

#7: Haas, M. & Mortensen, M. (2016). The secrets of great teamwork. *Harvard Business Review*, June, 70-76.

#8: Oertig, M. & Buergi, T. (2006). The challenges of managing cross-cultural virtual project teams. *Team Performance Management*, 12(1/2), 23-30.