

International Logistics



SCHOOL

IAE School of Management



CAMPUS

Saint-Serge



LEVEL

1st year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Spring (S2)

> **Degree course:** Management et commerce international

> **Teaching unit:** UE2-1 Pilotage de l'internationalisation

> **Course language:** English

> **Duration (hours):** 20

> **ECTS:** 2

> **Teacher(s):** Myriam RAYMOND

> Assessment:

Continuous assessment

Final exam

> Teaching methods:

Lecture course 12 hours

Tutorial course 8 hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

With the help of The Fresh Connection Business Simulation, we tackle the following topics:

- Understanding Basic Concepts of Supply Chain
- Purchasing and Supplier Management
- Facility Layout
- Location Planning and Analysis
- Inventory Management
- Transportation & INCOTERMS

OBJECTIVES

The objectives of this course are:

1. To understand the key concepts applied in Global Logistics and Supply Chain Management.
2. To highlight the importance of globalization and how it is impacting countries across the globe.
3. To highlight the importance of all activities of the supply chain.
4. To highlight the various complexities involved in international business.

PREREQUISITES

None

SELECTIVE BIBLIOGRAPHY

- Selected topics - Operations Management 14th edition Stevenson - McGraw Hill
- Selected topics - Bowersox, Supply Chain Logistics Management, 5th edition - John Bowersox - McGraw Hill
- The Fresh Connection Simulation documentation