

## Talent management



### SCHOOL

IAE School of Management



### CAMPUS

Saint-Serge



### LEVEL

1st year Master's degree



### OPEN TO EXCHANGE STUDENTS

Yes



### SEMESTER

Fall (S1)

- > **Degree course:** Management & International trade
- > **Teaching unit:** UE1-1 Management et Marketing international
- > **Course language:** English
- > **Duration (hours):** 16
- > **ECTS:** 2
- > **Teacher(s):** Sihem MAMMAR EL HADJ

#### > Assessment:

- Continuous assessment
- Final exam

#### > Teaching methods:

- Lecture course 16 hours
- Tutorial course hours
- Practical work hours

- Case study
- Project

## COURSE DESCRIPTION

Introduction  
Chapter1: Defining talent  
Chapter2: Talent management building blocks  
Chapter3: Talent management in the digital era  
Chapter4: Talent management and new generations  
Conclusion

#### Teaching methods :

Scientific articles to understand theories and concepts around talent management  
Practice: analyse and understand talent management strategy and practices of international companies, ex. Google

Continuous assessment and written report

## OBJECTIVES

Understanding how to attract, acquire, onboard, develop and retain talent.

## PREREQUISITES

An introduction to HR practices

## SELECTIVE BIBLIOGRAPHY

Berger, L. A., Berger, D. R., & Education, M. H. (Eds.). (2018). The talent management handbook. McGraw-Hill.