

International Team Management



SCHOOL

Faculty of Culture, Tourism and Hospitality (Esthvia)



CAMPUS

Saint-Serge



LEVEL

2nd year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Spring (S2)

> **Degree course:** International Hospitality Management

> **Teaching unit:** HR

> **Course language:** English

> **Duration (hours):** 16

> **ECTS:** 2

> **Teacher(s):** Fabrice TESSIER

> **Assessment:**

Continuous assessment

Final exam

> **Teaching methods:**

Lecture course 16 hours

Tutorial course hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

This course is composed of different ways of teaching and interactions. - Lectures, examples, testimonies, and exercises.

OBJECTIVES

The objective of this course is to develop interest, knowledge and first practice on this topic and to develop global curiosity, to acquire the tools necessary in order to go further and to use them on an everyday basis.

Upon successful completion of the course, students will be able to consider how to handle intercultural experiences of different types: joining an international team, preparing an international placement and starting to manage a multicultural team.

PREREQUISITES

To have studied the subject and had multicultural experiences.

SELECTIVE BIBLIOGRAPHY

- Cotton Gayle, Say anything to anyone anywhere, 2013, Wiley -
- Moran Robert T., Harris Philip R., Moran Sarah V., Managing cultural differences, 2017, BH -- Trompenaars Fons, Hampden-Turner Charles, Riding the Waves of Culture, 2020, A masterpiece, -- Barmeyer Christophe, Bausch Madeleine, Mayrhofer Ulrike, Constructive Intercultural Management: Integrating Cultural Differences Successfully 2021, EE Elgar -
- Giraud Olivier, How to become a Parisian in one hour? 2018, French Arrogance Prod - - Beddi Hanane, Nivoix Sophie, Management international, 2018, Vuibert -
- Chevrier Sylvie, Le management interculturel, 2019, Que sais-je, -
- Meier Olivia, Management interculturel, 2019, Dunod,
- Webographie et filmographie :
- <http://gestion-des-risques-interculturels.com/>
- Unesco, Deardoff Darla K. Manual for developing intercultural competencies: story circles - 2020
- Geert-hofstede.com
- Community for expatriates & global minds | InterNations
- Emily in Paris S1 E1 & 2
- Courrier International
- careers.accor.com,
- International Challenge accortakeoff! -

OTHER INFORMATION

The number of ECTS is not necessarily accurate.