

## HOTEL MANAGEMENT in challenging Environment



### SCHOOL

Faculty of Culture, Tourism  
and Hospitality (Esthua)



### CAMPUS

Saint-Serge



### LEVEL

1st year Master's degree



### OPEN TO EXCHANGE STUDENTS

Yes



### SEMESTER

Fall (S1)

> **Degree course:** International Hospitality Management

> **Teaching unit:** UE7

> **Course language:** English

> **Duration (hours):** 4

> **ECTS:** 2

> **Teacher(s):** Eric LAPORTE

#### > **Assessment:**

Continuous assessment

Final exam

#### > **Teaching methods:**

Lecture course      hours

Tutorial course      hours

Practical work      hours

Case study

Project

## COURSE DESCRIPTION

Introduction, what is a challenging environment, sharing experiences, case study hotel opening in south Russia step by step. This course is a workshop where students are asked for active participation.

## OBJECTIVES

Sharing of an international career, workshop on hotel opening in a challenging environment

## PREREQUISITES

English above average.

## SELECTIVE BIBLIOGRAPHY