

Persuasion



SCHOOL

Faculty of Languages,
Humanities and Social
Sciences (LLSH)



CAMPUS

Belle-Beille



LEVEL

2nd year Bachelor's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Fall (S1)

- > **Degree course:** Literature
- > **Teaching unit:** UED 2.5 Edicom course
- > **Course language:** French
- > **Duration (hours):** 12
- > **ECTS:** 1
- > **Teacher(s):** Emmanuelle Flourey

> Assessment:

- Continuous assessment
- Final exam

> Teaching methods:

- Lecture course hours
- Tutorial course 12 hours
- Practical work hours

- Case study
- Project

COURSE DESCRIPTION

Students will apply theories in the practical use of the art of rhetoric. Students will train in argumentation and debate.

OBJECTIVES

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PREREQUISITES

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SELECTIVE BIBLIOGRAPHY

See the bibliography of "Rhetoric: history and references".