

Global Trends



SCHOOL

Faculty of Culture, Tourism
and Hospitality (Esth a)



CAMPUS

Saint-Serge



LEVEL

3rd year Bachelor's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Spring (S2)

- > **Degree course:** Tourism and Leisure
- > **Teaching unit:** UE4 Heritage Studies
- > **Course language:** English
- > **Duration (hours):** 12
- > **ECTS:** 6
- > **Teacher(s):** Anne O'Riordan-Beaupere

> Assessment:

- Continuous assessment
- Final exam

> Teaching methods:

- Lecture course hours
- Tutorial course 12 hours
- Practical work hours

- Case study
- Project

COURSE DESCRIPTION

This is an online course in collaboration with one of our partner universities in Ireland or the UK.

Outline:

1. Students will have to identify a global trend in their country and in their area of speciality, whether it be hospitality, events, tourism, culture etc.
2. They will have to collect and handle information in order to answer their questions.
3. Students will need to be autonomous and have good critical thinking. They will need to participate online with their partner and be able to express themselves well in English.
4. Relating the trends identified to their fields of expertise students will write a report, where they analyse and contrast their information with that of the partner university.
5. This report is then graded as part of their mark for this course.

OBJECTIVES

Students will learn to organise, analyse and complete research on their own and with their partners.

From a critical analysis of the main trends impacting today's society, students will use multimedia sources to transfer this analysis to their own areas of expertise in the context of their home countries.

PREREQUISITES

Each course is included in the teaching unit UE4. Students must attend all courses of a unit. 6 ECTS are delivered once the unit is validated.