

Sports and Tourism



SCHOOL

Faculty of Culture, Tourism and Hospitality (Esthua)



CAMPUS

Saint-Serge



LEVEL

3rd year Bachelor's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Spring (S2)

> **Degree course:** Tourism and Leisure

> **Teaching unit:** UE3 Tourism Studies

> **Course language:** English

> **Duration (hours):** 12

> **ECTS:** 9

> **Teacher(s):** Sylvine Pickel-Chevalier

> **Assessment:**

Continuous assessment

Final exam

> **Teaching methods:**

Lecture course 12 hours

Tutorial course hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

This course will explain the interactions and co-constitution processes linking tourism, sports and physical activities. We start off by going back to the definitions of tourism, leisure, sport, and physical activities, explaining their contemporary radiance and why they are important international issues.

Then, we analyse the historical co-constitution of tourism, sports and physical activity, from the Grand Tour, to today's society, explaining how they have both contributed to their respective changes, within the three tourism revolution periods. We study, then, how sporting tourism can be a lever of sustainable development, in France and in the world, enhancing the limits and ambiguities of the concept. We study how the new tendency favours the adaptation of old practices and the invention of new ones.

We finish the course by analysing an emblematic international example of sporting tourism: the Olympic Games, coming back to the history of their contemporary reinvention (from 1896), studying their issues during more than 120 years, before to focus, to the last editions, from 1996 (USA) till now. The objective is to understand how they reflect and contribute to the international contemporary societies, by analysing public policies.

Tourism and Sports: definitions

Tourism: a World phenomena -- Some international statistics -- Definition of tourism

Sports and Physical activity

- Old roots? -- ?For a recent concept -- An English invention spreading to Europe -- The nowadays definition

OBJECTIVES

By the end of this course, students will:

- Understand concepts and principles of tourism, sport and physical activities;
- Have acquired knowledge of the historical co-constitution between tourism, sport and physical activities from the Gran Tour until the XXIst century
- Understand the challenges of sustainable development that sporting tourism is facing today and its adaptation
- Understand the issues of a mega-event, such as the Olympic Games

PREREQUISITES

Each course is included in a Unit (called UE). Students must attend all courses of a unit. ECTS are delivered once the entire unit is validated.

SELECTIVE BIBLIOGRAPHY

- Augustin J.P. (1995), Sport, géographie, aménagement, Nathan Université, Paris.
- Cater C.I. (2006), Playing with risk? Participant perceptions of risk and management implications in adventure tourism, in: Tourism Management, Volume 27, Issue 2, April 2006, pp. 317-325.
- Dunning E, Malcolm D. (2003), Sport, Critical Concepts in Sociology, vol.II The Development of Sport, Ed. Routledge, London & New York.
- MIT 2002 Tourisimes 1, Lieux communs, Belin, Paris
- MIT 2005, Tourisimes 2. Moments de lieux, Belin, Paris
- Pickel-Chevalier S., 2015, Une histoire touristique des côtes atlantiques françaises : Saint-Trojan-les-Bains, modèle de station oléronaise dans un monde en évolution, Le Croif Vif, Saintes, 192 p.
- Pickel-Chevalier S., 2015, "Can equestrian tourism be a solution for sustainable tourism development in France?", Loisir et Société / Society and Leisure, Volume 38, Issue 1, Routledge, Taylor and Francis Group, <http://www.tandfonline.com/doi/abs/10.1080/07053436.2015.1007580?journalCode=rles20#preview>
- Rauch A., Des Congés Payés aux vacances intégrées (1936-1996), in : Michel F. (sous la dir.), (1998), Tourisimes, touristes, sociétés, Ed. L'harmattan, coll. Histoire et Anthropologie, Paris.
- Sobry C. (sous la dir.), (2004), Le tourisme sportif, Presse Universitaire du Septentrion, Villeneuve d'Ascq.
- Terret T., 2007, Histoire du sport, PUF, Paris.
- Viard J. (1984), Penser les vacances, Essai, Editions Actes Sud, Paris.
- Terret T., 2007, Histoire du sport, PUF, Paris.
- Viard J. (1984), Penser les vacances, Essai, Editions Actes Sud, Paris.
- Vigneau F., 1998, Les espaces du sport, PUF, Paris.
- Vlès Vincent, (1996), Les stations touristiques, Economica, Paris.

OTHER INFORMATION

This course is included in the teaching unit UE3 Tourism Studies.
Students must attend all courses of the unit.

9 ECTS are delivered once the unit is validated.