

Leadership & Team Management



SCHOOL

Faculty of Culture, Tourism
and Hospitality (Esth a)



CAMPUS

Saint-Serge



LEVEL

3rd year Bachelor's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Spring (S2)

- > **Degree course:** Tourism
- > **Teaching unit:** UE2 Management
- > **Course language:** English
- > **Duration (hours):** 12
- > **ECTS:** 9
- > **Teacher(s):** Marta Cuevas Serrano, Ph.D

> Assessment:

- Continuous assessment
- Final exam

> Teaching methods:

- Lecture course hours
- Tutorial course 12 hours
- Practical work hours

- Case study
- Project

COURSE DESCRIPTION

This course will equip students who intend to become supervisors and managers with the basic knowledge to provide effective leadership and to effectively build and manage teams. Each session is designed to be interactive and participatory using a combination of techniques, including case studies, role-plays, small group exercises, working in pairs, large group discussions, and individual reflection.

Course outline:

- Management: setting the organization's strategy.
- Leadership: achieving a common goal.
- Teambuilding: turning a group of employees into a cohesive team.
- Teamwork: integrating collaboration into the company culture.
- How to run a meeting: planning and preparation.
- Business communication: encouraging two-way communication.
- NVC: the art of nonverbal communication.

OBJECTIVES

Targeted skills:

- Management Development
- Communication Skills
- Strategic Planning
- Team behaviour
- Becoming A High-Performance Team
- Managing Difficult People
- Resolving Conflict

OTHER INFORMATION

This course is included in the teaching unit UE2 Management. Students must attend all courses of the unit. 9 ECTS are delivered once the unit is validated.