

History of Tourism in Europe



SCHOOL

Faculty of Culture, Tourism and Hospitality (Esthua)



CAMPUS

Saint-Serge



LEVEL

3rd year Bachelor's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Spring (S2)

- > **Degree course:** Tourism and Leisure
- > **Teaching unit:** UE2 Tourism Studies
- > **Course language:** English
- > **Duration (hours):** 0
- > **ECTS:** 6
- > **Teacher(s):** Anne O'Riordan-Beaupere

> Assessment:

- Continuous assessment
- Final exam

> Teaching methods:

- Lecture course 0 hours
- Tutorial course 0 hours
- Practical work 0 hours

- Case study
- Project

COURSE DESCRIPTION

The course :

Students will study the history of tourism from ancient times to the early 21st century using among other things, iconographic documents, extracts from history books and travel guides.

Students will learn about the major developments in travel and tourism and explain the forces driving those changes.

This course is interactive as students will research specific topics depending on their country of origin. Findings will be presented and shared with the class.

Outline

1. Tourism in the Ancient Times
2. The Middle Ages and Pilgrimages
3. The Renaissance Era
4. The Grand Tour
5. Tourism in the 19th Century
6. Tourism in the 20th Century.

OBJECTIVES

By the end of this course, students will:

- Have acquired a better understanding of the evolution of tourism.
- Understand the main events and points in the history of tourism.

PREREQUISITES

Each course is included in a Unit (called UE). Students have to attend all courses of a unit. ECTS are delivered once the unit is validated.

SELECTIVE BIBLIOGRAPHY

Black, Jeremy. *The British Abroad: The Grand Tour in the Eighteenth Century*. New York: St. Martin's Press, 1992.

Brendon, Piers. *Thomas Cook: 150 Years of Popular Tourism*. London: Secker and Warburg, 1991.

Casson, Lionel. *Travel in the Ancient World*. Hopkins University Press, 1994.

Hannavy, John. *The English Seaside Resort in Victorian and Edwardian Times*. Princes Risborough, UK: Shire, 2003.