

Information Technology Skills



SCHOOL

Esthua National Institute of
Tourism (INNTO France)



CAMPUS

Saint-Serge



LEVEL

1st year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Fall (S1)

> **Degree course:** International Hospitality Management

> **Teaching unit:** UE7 Professional Skills

> **Course language:** English

> **Duration (hours):** 16

> **ECTS:** 2

> **Teacher(s):** Frédéric Cackowski

> **Assessment:**

Continuous assessment

Final exam

> **Teaching methods:**

Lecture course hours

Tutorial course 16 hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

Memories

- Type
- Media
- Size
- Location
- Energy consumption
- How to choose which one to use Images
- Concept and definition
- What the law says
- Image development software

Spreadsheet

- Usual functions
- Advanced functions
- Depending on the context, implementation of functions to solve a given problem

AI and hospitality

- First steps with AIs in hospitality jobs
- First prompts
- Writing and using advanced prompts in accurate situations

Analysing and building website

- Analysis objectives and tools
- Designing your own hospitality website

OBJECTIVES

- How to store and share digital data in a sustainable way
- How to build and use digital images according to the purpose within the law
- How to use and build advanced spreadsheet functions to answer a given problem efficiently
- How to be helped by an AI in hospitality jobs
- How to analyse and design a website

PREREQUISITES

None