

## Workshop: From Topic Choice to Research Design



### SCHOOL

Esthua National Institute of  
Tourism (INNTO France)



### CAMPUS

Saint-Serge



### LEVEL

1st year Master's degree



### OPEN TO EXCHANGE STUDENTS

No



### SEMESTER

Fall (S1)

> **Degree course:** International Hospitality Management

> **Teaching unit:** UE6 Research Skills

> **Course language:** English

> **Duration (hours):** 8

> **ECTS:** 3

> **Teacher(s):** Ms Anne SACHET-MILLIAT

#### > **Assessment:**

Continuous assessment

Final exam

#### > **Teaching methods:**

Lecture course          hours

Tutorial course    12    hours

Practical work          hours

Case study

Project

## COURSE DESCRIPTION

Following the 8 hours of Research Orientation

To offer support to help students to prepare the very first step of their dissertation (in pairs or by groups of 3):

- Choose a good topic

- Choose an appropriate research design

- Find good references

- Write good reading notes (5 per student)

- Assess your research topic presentations (Slides and reading notes to send 1 day before your presentation)

- Assign you an academic supervisor according to your topic (M1-S2, M2)

## PREREQUISITES

Research Orientation course (8 hours)

## SELECTIVE BIBLIOGRAPHY

Bono, J.E. & McNamara, G (2011). From the Editors: Publishing in AMJ - Part 2: Research Design. The Academy of Management Journal, Vol. 54, 4, 657-660. - -

Colquitt, J.A. & George, G. (2011). From the Editors: Publishing in AMJ - Part 1: Topic Choice. The Academy of Management Journal, Vol. 54, 3, 432-435. -