

Trends and Issues in Global Tourism



SCHOOL

Esthua National Institute of
Tourism (INNTO France)



CAMPUS

Saint-Serge



LEVEL

1st year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Fall (S1)

- > **Degree course:** International Hospitality Management
- > **Teaching unit:** UE 2 Hospitality Stakeholders and Worlds at Stake
- > **Course language:** English
- > **Duration (hours):** 16
- > **ECTS:** 2
- > **Teacher(s):** Sylvine Pickel-Chevalier

> Assessment:

Continuous assessment

Final exam

> Teaching methods:

Lecture course 16 hours

Tutorial course hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

The course comes back to the definitions of sustainability and sustainable tourism development. It enhances its emergence since the end of the XXth century, presents the adaptation of the tourism offers, but also the innovative models studying their forces, ambiguities and limits. It questions the capacity of universalism of the western paradigm.

1. The context of the creation of the concept: democratisation and massification of tourism
2. The sustainable tourism revolution. A transformation of the relation between tourism, environment, economy and society
3. Answers of the tourism actors: creation of new products, in adequation with the desire of a « return to nature »
4. Adaptation of the equipment: creation of resorts of 4th generation and « Arcadie » Post (comptoir)
5. Adaptation of the products already existing: the Quest for Labels

OBJECTIVES

Understanding the stakes of sustainable tourism, and the complexity to conciliate economy, societies and environment into the diversity of world. Analysing prejudices.

SELECTIVE BIBLIOGRAPHY

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- Byczek, C. (2016). Traditional livelihoods and community-based ecotourism. In I. D. Putra & S.
- Cater, E. (1993). Ecotourism in the third world: Problems for sustainable tourism development, *Tourism Management*, 14(2), 85-90. doi:10.1016/0261-5177(93)90040-R
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- Hunter, C. (1997). Sustainable tourism as an adaptive paradigm. *Annals of Tourism Research*, 24(4), 850-867. doi:10.1016/S0160-7383(97)00036-4
- Liu, Z. (2003). Sustainable tourism development: A critique. *Journal of Sustainable Tourism*, 11(6), 459-475. doi:10.1080/09669580308667216
- Pickel-Chevalier S., I Komang Gde Bendesa & I Nyoman Darma Putra, (2019). The integrated touristic villages: an Indonesian model of sustainable tourism?, *Tourism Geographies*, DOI: 10.1080/14616688.2019.1600006
- Pickel-Chevalier, S., (2017). « Le développement touristique durable : un changement de paradigme ? », in Coeffe, V. (dir) *Le tourisme, de nouvelles manières d'habiter le monde*, Paris : Ellipse, pp.127-143, ISBN : 9782340-021266