

Tourism in the European Union



SCHOOL

Esthua National Institute of
Tourism (INNTO France)



CAMPUS

Saint-Serge



LEVEL

1st year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Fall (S1)

- > **Degree course:** International Hospitality Management
- > **Teaching unit:** UE2 Hospitality Stakeholders and Worlds at Stake
- > **Course language:** English
- > **Duration (hours):** 16
- > **ECTS:** 2
- > **Teacher(s):** Mr Jérôme PIRIOU

> Assessment:

- Continuous assessment
- Final exam

> Teaching methods:

- Lecture course 16 hours
- Tutorial course hours
- Practical work hours

- Case study
- Project

COURSE DESCRIPTION

In this course, students will learn about the tourism situation in Europe and the role and activities of the EU in the tourism sector.

OBJECTIVES

- The course will introduce students to:
- The meaning of tourism in the European Union
 - Tourism from the viewpoint of mobilities
 - Tourism programs in the European Union
 - Different places of tourism in Europe
 - Different tourism practices in Europe

PREREQUISITES

Students must have some notions of the different tourism stakeholders and knowledge of the EU Member States.

SELECTIVE BIBLIOGRAPHY

- COSTA, C., BUHALIS, D. & PANYIK, E. (2014) European Tourism Planning and Organisation Systems, Channel View Publications
- HALL, D. R., SMITH M. K. & MARCISZEWSKA B. (2006) Tourism in the New Europe: The challenges and opportunities of EU enlargement, CABI Publishing
- PIRIOU, J. (2019) The tourist region: a co-construction of tourism stakeholders, ISTE, Wiley
- SHELLER, M. & URRY, J. (2004) Tourism mobilities: places to play, places in play, Routledge
- VIOLIER, P. & TAUNAY, B. (2020) Tourist places of the World, ISTE, Wiley