TRAINING OFFER

ANGERS | SAUMUR | CHOLET | LES SABLES D’OLONNE
DEUST | Licence | Licences Pro. | Masters | Doctorat | DU

TOURISM
LEISURE SPORTS
HOSPITALITY MANAGEMENT
HOTEL INDUSTRY | EVENT | CATERING | GASTRONOMY
CULTURE | ART | HERITAGE | FASHION
SOCIAL ANIMATION | BUILDING | MAINTENANCE
The Faculty of Tourism and Culture known as ESTHUA was established in 1982. It offered innovative training programmes in tourism combining business and academic aspects, including a strong international dimension.

Over the past 30 years we have reinforced these principles and created a unique centre in Europe gathering 3000 students and over 60 teachers with expertise in the various fields of tourism and culture.

Take control of your future career – join us!

Philippe VIOLIER, Director of UFR ESTHUA, Tourisme et Culture

TO 5-YEAR DEGREE COURSES

— ESTHUA offers high-level, innovative career-oriented degree programmes for future managers, meeting the expectations of both professionals and recruiters. They include a wide range of options (17 undergraduate degree courses, 13 master’s degrees), career conferences, online courses (SPOC) and a support system to help students build their own personalised training programme in line with their career objectives. Through theoretical training and an introduction to research, students acquire the skills, tools and methods that are essential to future managers.

— ESTHUA is the leading European centre for higher education in the tourism field and is a partner of the RFI Angers TourismLab that brings together a network of 150 partners (including 23 founding and associate members) and acts as a reference in Europe in terms of research, training and innovation in tourism.

— Professional training programmes with long-term internships: from the 2nd year of the bachelor’s degree, students are confronted with reality and practical experience through a long-term internship (at least 3 months). Our programmes combine periods of classroom training and internships, so a student who has attended a full master’s degree at ESTHUA will have completed at least 16 months of work experience.

— A high employability rate: 75% of our master’s degree students get a job less than 6 months after graduation.

— A campus located in the heart of Angers with top-quality services: university library, cafeteria, cultural and sports activities, student organisations... and 3 campuses in Cholet, Saumur and Les Sables d’Olonne with specific local services.

AN INTERNATIONAL OUTLOOK

Since its opening, ESTHUA has been committed to a culture of mobility and openness, bringing a multicultural dimension to its training courses. Its international development is reflected in various exchanges with a network of 133 partner universities and schools in 43 countries. The aim is to offer the best opportunities for academic and student mobility (Erasmus+, BCI, ISEP, bilateral agreements and double diplomas). The internationalisation of courses and confrontation with various business and cultural environments mean that students are well-prepared for the global labour market.
2 DEUST (2-YEAR SCIENTIFIC AND TECHNICAL UNIVERSITY DIPLOMA)
- Hotel, hospital and real estate maintenance - Angers (sandwich course)
- Hospitality excellence in tourism - Angers (sandwich course)

4 BACHELOR’S DEGREES IN SOCIAL SCIENCES (3-YEAR DEGREE)
Tourism, hotel industry, catering, event organisation
- Tourism and leisure - Angers (1st, 2nd and 3rd years)
- Hospitality and e-commerce in tourism - Angers (3rd year sandwich course)
- Tourism and leisure in English - Angers (3rd year)
- Outdoor accommodation industry - Saumur (3rd year)
- Heritage and coastal cultures - Les Sables d’Olonne (3rd year)
- Tourism and sailing - Les Sables d’Olonne (3rd year)
- Hotel trade and tourist accommodation industry - Angers (3rd year)
- Event organisation - Angers (3rd year)
- Catering - Angers (3rd year)
- Cookery and gastronomy (in partnership with the Chamber of Commerce and Industry in Angers) (1st, 2nd and 3rd years)

Social, educational, cultural and leisure activities - Cholet

Culture, heritage and tourism
- Tourism enhancement - Saumur (1st, 2nd and 3rd years)
- Drama and musical theatre (in partnership with ASTA Angers) (1st, 2nd and 3rd years)
- Design and art direction (in partnership with EEGP) (1st, 2nd and 3rd years)
- Theatre (in partnership with TEA Agen) (1st, 2nd and 3rd years)
- Dance (in partnership with CNDC Angers) (1st, 2nd and 3rd years)
- World of fashion - Cholet (3rd year)

Sports, equestrian and adventure tourism
- French Horse Institute - Saumur (1st and 2nd years)
- Sports, equestrian and adventure tourism - Saumur (1st, 2nd and 3rd years)

11 VOCATIONAL BACHELOR’S DEGREES (3-YEAR DEGREE)
Tourism and sports activities
- Management of equestrian facilities - Saumur

Tourism jobs: communication and promotion of local communities
- Service designer in ecotourism and environment discovery - Saumur
- Service designer in economic discovery tourism - Saumur
- Service designer in wine tourism and gastronomy - Saumur

Marketing of products and services — Marketing of equestrian products - Saumur

Sales activity management
- Design, distribution, entertainment and mediation in the games and toys sector - Cholet

Fashion jobs (sandwich course)
- Fashion development and marketing - Cholet
- Industrial design: model making and fashion design - Cholet

Guide speaker
- Heritage development and protection course, with a “guide speaker” specialisation - Saumur

Jobs in culinary and tableware arts
- Creating and taking over restaurants - Angers
- Gastronomy jobs - Angers
- Jobs in catering events - Angers or Saumur
- Mediterranean culinary cultures and gastronomic knowledge - Avignon

Building and construction industry (sandwich course)
- Manager and technical supervisor of hotels and real estate sites - Angers
- Security technician - Angers

TRAINING OFFER
Real estate jobs: property management and administration
— Social housing management - Cholet (sandwich course)

Logistics and international transport
— Management of air services - Cholet

Social animation, socio-educational, sociocultural jobs - Cholet

5 MASTER’S DEGREES IN TOURISM (5-YEAR DEGREE)

Hospitality, catering and events
— Organisation of the hospitality sector - Angers
— Events and business meetings - Angers
— Structure of the catering industry - Angers
— Management of accommodation development - Angers

English-speaking course: International Hospitality Management - Angers

Tourism company management
— Management of companies and organisations - Angers
— Sports and adventure tourism - Saumur

Emerging world
— Chinese world - Angers
— Russian and Central & Eastern European countries - Angers
— Latin-American world - Angers

Tourism planning and development of destinations
— Tourism planning and development of destinations - Angers
— Coastal areas and societies - Les Sables d’Olonne

Compulsory specialisation courses to choose from (limited seats, prerequisites)
1. Risk management, event and accommodation security - Angers
2. Tourism and landscape - Angers
3. Tourism for all - Angers
4. Tourism, leisure, health and well-being - Angers
5. Tourism and sports activities - Saumur
6. Coastal areas and societies - Les Sables d’Olonne
7. Sustainable development - Angers
8. Observation and analysis of data from tourism and culture - Angers
9. Tourism and digital marketing - Angers
10. Digital communication tools - Angers
11. Connected objects and digital tools - Angers
12. Pricing and revenue management - Angers
13. Travel management - Angers
14. Entrepreneurship in tourism - Angers
15. Hospitality and tourist accommodation - Angers
16. Event organisation - Angers
17. Event organisation (advanced level) - Angers
18. Hospitality (advanced level) - Angers
19. Catering (advanced level) - Angers
21. Innovation for success - Angers
25. Quality, security, environment/luxury management - Angers
26. Tourism, heritage and gastronomy - Angers

2 MASTER’S DEGREES IN PROJECT MANAGEMENT OR CULTURAL INSTITUTIONS (5-YEAR DEGREE)

Cultural development of local communities - Angers
Cultural service and product management - Angers

Compulsory specialisation courses to choose from (limited seats, prerequisites)
10. Digital communication tools - Angers
14. Entrepreneurship in tourism - Angers
16. Event organisation - Angers
22. Luxury and arts of France - Angers
23. Gastronomy and wine - Angers
24. Heritage - Angers

4 UNIVERSITY CERTIFICATES
— Epistemology and methodology of research in tourism - Angers
— Games and toys sales assistant/advisor - Cholet
— Operating a camp site - Saumur
— Entrepreneurship and innovation in tourism - Angers