



THE WHO'S WHO

2024

To the International Week

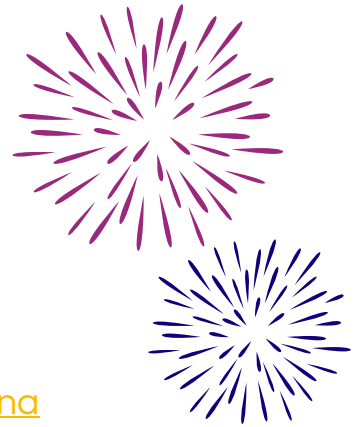


**INSTITUT UNIVERSITAIRE
DE TECHNOLOGIE**
UNIVERSITÉ D'ANGERS



International Week - 2024

The Guests



- [ABAKEVICIENE Brigita](#)
- [AKAGUN Elif](#)
- [ALVES Jorge](#)
- [BASINSKIENE Loreta](#)
- [BEJTKOVSKY Jiří](#)
- [BLANDFORT Julia](#)
- [CEJKOVA Darina](#)
- [CHOVANCOVA Miloslava](#)
- [DAUBARIENE Audrone](#)
- [DIACON Aurel](#)
- [DIAS Joao Jorge](#)
- [DILLEEN Grainne](#)
- [DJELLAL AMEUR Nezha](#)
- [DUBAUSKIENE Neringa](#)
- [FAJLOUN Ziad](#)
- [FILALI Rania](#)
- [GAUDÊNCIO Andreia](#)
- [HORSTMANN Félix](#)
- [LAEEQ KHAN Muhammad](#)
- [MC CORMICK Irene](#)
- [MAGDOWSKI Mathias](#)
- [MANKAI ZAHAG Melika](#)
- [MATIU IOVAN Liliana](#)
- [MENN Andrea](#)
- [MOCOFAN Muguras](#)
- [MORRISON Joan](#)
- [MOUCKA Robert](#)
- [MOUZIANE Fatima](#)
- [MURRAY Alan](#)
- [NIEBERG Tim](#)
- [PAN Hailan](#)
- [RAGAZINSKIENE Ona](#)
- [RAPALIS Andrius](#)
- [REKA Shqipërim](#)
- [RYBAKOVAS Egidijus](#)
- [SMUTNY Pavel](#)
- [SOLTANI Payam](#)
- [SOZUER Emine Ceyda](#)
- [SULCIUTE Agnė](#)
- [TARHANEN Mia](#)
- [TOADER Gabriela](#)
- [TRAGANT ESPECHE Jose Francisco](#)
- [TREJO SOTO Claudia Andrea](#)
- [WHITESIDE Ian](#)
- [ZHANG Weigang](#)



GB

ABAKEVICIENE Brigita

Assoc. Prof. Dr. Brigita Abakevičienė holds a PhD in Applied Physics and Materials Science from Kaunas University of Technology (Lithuania) and Poitiers University (France).

She works as a Senior Researcher at the Institute of Materials Science, focusing in the hydrogen fuel cells and preparation of nanocomposite coatings for antimicrobial/antiviral application. Brigita has an expertise in the scientific and administrative coordination of National and International projects; in operational work with different physical vapor deposition equipment as well as analytical methods: XRD, AFM, SEM, FTIR, Raman, Impedance spectroscopy; specializes in the investigation of mechanical, electrical and other physical properties characterization of nanocomposite systems, chemical synthesis routes using combustion, co-precipitation, sol-gel techniques, and electrochemical methods for the production of ceramic nanopowders. She was trained and maintained scientific cooperation with researchers from University of Poitiers (France), Ecole Polytechnique Federale de Lausanne (Switzerland), University of Vienna (Austria), Stanford University (USA).

Brigita is teaching courses in English: "Classical Physics" and "Nanotechnology in alternative fuel cells" for bachelor's and master's degree students at KTU. Also, Brigita is a supervisor of bachelors, masters, and PhD students.

As Kaunas University of Technology representative, Brigita was elected a Deputy of Chairwomen of the CERN Baltic Group in April 2022.



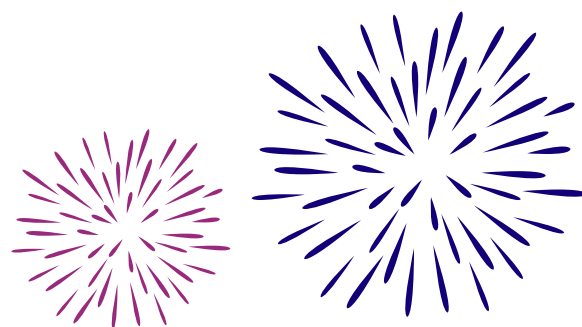
TC

AKAGÜN ELIF

Dr. Elif Akagün Ergin is a Professor of Marketing at Ostim Technical University, Türkiye. Dr. Ergin commenced her academic career as an Assistant Professor at Çankaya University's Department of Business Administration in 1999. She received the title of Associate Professor from Turkish Higher Education Board in 2014. She served at the Department of Business Administration at Çankaya University for 23 years.

As of September 2022, Dr. Ergin started to work at Ostim Technical University as the Head of the Marketing Department and Erasmus Institutional Coordinator. Dr. Ergin has carried out her post-doctoral research on "Consumer Acculturation" at Rutgers University, USA with Emeritus Professor Carol Kaufman-Scarborough. She was also a "visiting professor" at Rutgers University in 2013 and 2016 where she taught "Strategic Brand Management" and "Consumer Analysis" courses.

Dr. Ergin's main research areas focus on strategic brand management, consumer culture and tweens market studies. She has written over 45 original research articles, which are published in international refereed journals in her field of study. She has presented papers in more than twenty academic conferences and has received different awards for her research papers.





TC

ALVES Jorge

Jorge Miguel Quaresma da Rocha Alves is a Guest Assistant Professor in Instituto Superior de Contabilidade e Administração do Porto (ISCAP) and entrepreneur/professional in Marketing Communication, Brand Management, and International Markets.

He obtained a Master's Degree in Marketing from the Instituto Universitário da Maia (ISMAI) in 2017.

He began his professional activity in Optimus S.A., in the customer care department from 2000 to 2001 and then Unicer S.A. from 2003 to 2004 also for customer management.

He was the Marketing director at Euronics in the period from 2004 to 2005 for the Brand in Portugal. In 2006 he worked as as responsible for International Marketing at Vianatece Lda until 2008 and collaborated as Marketing Communication Manager with the Letheshome brand.

In 2008, he started his personal projects that remains to this day with the creation of 3 companies: Iberleça Trading Unipessoal Lda, Supercarefully Ltd and Expandtarget Ltd. Since 2008 he participates actively in the management of various brands specially in the introduction/creation and management of brands in national and international markets.

He was responsible for brand communication "Beauty Stores" of 2008 to 2012, is responsible for brand management and communication of brands like "Filliers", "King of Soho", "Royal Dragon Vodka", "Isfjord", "Hven" among others in the field of alcoholic beverages.

In 2015 initiated the project of creation and development of unique food brands as "puríssimo" and "fleur".

One of his latest challenges was the creation of the brand/project "KULTU" in 2017. After the 1st edition, he is at the moment preparing the latest design project with the Artist Shazequin – "KULTU by Shazequin" to be presented to the market later in 2024.



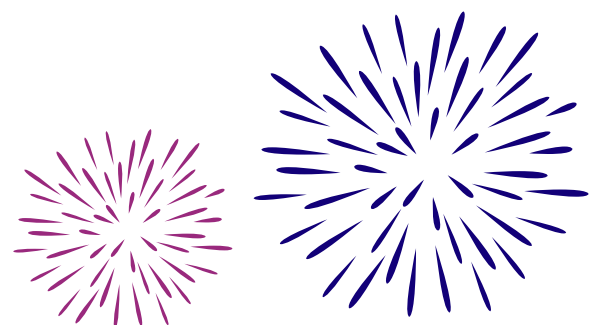
GB

BASINSKIENE Loreta

Loreta Basinskiene is Associate Professor and Head of the Department of Food Science and Technology of Kaunas University of Technology (KTU). She studied for a PhD in Chemical Engineering developing acoustic method for the optimisation of the structure of biscuits and wafers. From 2001 was working as a teacher at the Department of Food Science and Technology of KTU.

Her major teaching activities include food sensory evaluation, food toxicology, new food product development, chemistry and technology of cereal and oil seed products.

Research interests are mainly focused on aspects related to zero waste processing of plant materials into added-value functional food ingredients and their application technologies. She is co-author of more than 50 scientific papers (23 in Scopus Database) and has presented the main results of her research activities to 35 international Congresses. She participated in various national and international research projects, and is a member of different expert groups and committees (SCAR SWG Food Systems, Agency for Science, Innovation and Technology).





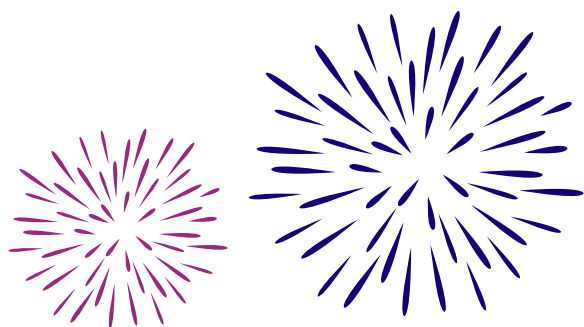
TC

BEJTKOVSKY Jiří

Jiří Bejtkovský is an assistant professor at the Faculty of Management and Economics of Tomas Bata University in Zlín.

He is responsible for courses as follows: Human Resources Management, Marketing and Marketing and Management of Healthcare service organizations.

In his scientific research activities, he focuses on issues of HR marketing, social media platforms, human resources management, and marketing. He publishes the results of his research at professional scientific conferences or in the domestic and foreign periodicals.



GACO



BLANDFORT JULIA

2002-2009:

Julia Blandfort studied languages and literature (French and Italian) and Management at the University of Mannheim/Germany and Ecole de Management de Strasbourg/France

She obtained a PhD in Literature of Romani people in France (University of Regensburg/Germany), Minority literatures, Interculturality.

She is the International Students Coordinator in a bilingual study program in Tourism Management between Jade University of Applied Science Wilhelmshaven and IUT Colmar and Students Advisor (Incoming and Outgoing) at the International Office of Jade University of Applied Sciences Oldenburg/Elsfleth

She is also the project Coordinator: Global Classrooms/Onboarding Module (Digitalization in teaching outgoing students and preparing incoming students)

Julia Blandfort teaches Intercultural Management (French-German focus) Intercultural Management (general), French and Italian culture and Literature.



GB

CEJKOVA Darina

Darina Cejkova is mainly interested in genomics research and its overlap with bioinformatics, system biology etc. She got a PhD study on *Treponema pallidum* genomics as well as Human Microbiome Project. Based on her research, specific diagnostic test has been developed to distinguish different subspecies of *T. pallidum*.

She joined the team of dr. Rychlik to study host-pathogen (chicken-Salmonella) interaction and chicken gut microbiome. Herein, she established a genomic and bioinformatics group and developed a computational pipeline to analyse sequencing data.

During her post-doctoral carrier, three PhD students graduated under her supervision, three national patents were granted and dozens manuscripts were published.

She also established an extensive collaboration with other researchers from other universities/research institutes, who are also interested in bacterial and viral genomics and metagenomics and host-pathogen interactions.

In 2020, the applicant joined the Brno University of Technology as a faculty member and set up her own research group. Together with experts in computational biology, statistics, system biology and machine learning, the applicant is focusing on state-of-art tasks in omics research, such as the prediction of antibiotic resistome and mobilome within bacterial community and genome-scale prediction of metabolic pathways and pathways of innate immune activation based on RNA-seq data.

Teaching activities:

- Medical Biology
- Molecular Biology
- Chemoinformatics
- Technology of cell engineering
- Bioinformatics



TC

CHOVANCOVA Miloslava

Miloslava Chovancová is the Associate Professor in the Department of Management and Marketing, at the Faculty of Management and Economics, at the Tomas Bata University in Zlín, Czech Republic. She is a lecturer and guarantor of the courses of Marketing, Brand Management, Consumer Behavior and Applied Marketing Research courses and, the supervisor for PhD students. She has experience with students from different cultures, both with foreign students in the Czech Republic and also during lectures at universities abroad (see link below). Her research interests focus mainly on changes in consumer behavior and the influence of brands.



GEII

DAUBARIENĖ Audrone

Head of Study Programmes in Linguistics and Translation at the Faculty of Social Sciences, Arts and Humanities, Kaunas University of Technology. Teaching experience over 20 years. Teaches courses of consecutive interpreting, public speaking, learning competences. KTU EDU_Lab Center for Excellence in Teaching and Learning, an expert. Teacher training activities in didactic competences, designing training programmes; topics: student assessment, metacognitive abilities, problem-based learning. Participation in study projects - UNLOCK: Creativity through game-based learning at higher education; ColLab: Collaborative Platform for Teaching Innovation in Higher Education; ECIU University; European Universities Social Responsibility Audit.

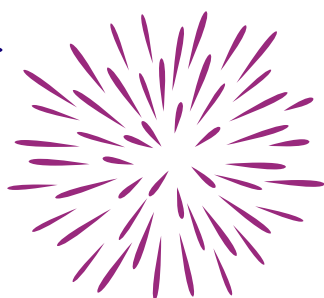
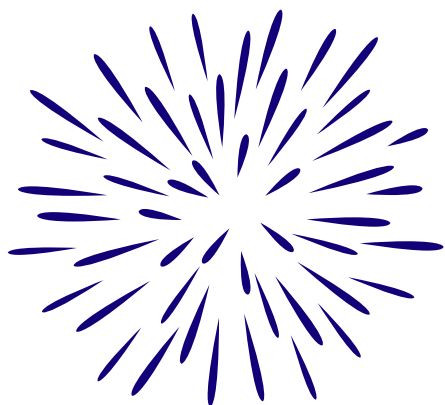


GB

DIACON Aurel

Aurel DIACON obtained a Chemical Engineer Diploma from the University Politehnica of Bucharest in 2007 and a PhD Diploma – Joint PhD Université d'Angers, Faculté de Science (Organic Chemistry) (prof. Pierrick Hudhoo) and – University Politehnica of Bucharest (Chemical Engineering) (prof. Corneliu Cincu) – 2011

- Post-doc 2011-2022 in Angers, Moltech Anjous – CELLules PHOTovoltaïques Organiques à Couche active Stabilisée, CEPHORCAS
- From 2012 – 2022 – teaching assistant, assistant professor at University Politehnica of Bucharest, Faculty of Applied Chemistry and Materials Science Department of Bioresources and Polymers Science. Teaching activity: Gasification of biomass, Organic technology, Catalysis, Organic compounds from biomass.
- Since 2022 – associate professor at Military Technical Academy “Ferdinand I”, Bucharest. Teaching activity: Organic Chemistry; Transport phenomena; Analysis and identification of energetic materials, CBRN agents and industrial toxic materials; Composite materials
- Author and Co-author of over 90 ISI articles (H index 13, 528 citations)





GB

DIAS

Joao Jorge

João Dias got a PhD at University of Lisbon (Food Engineering).

Since 1998 he is a teacher/researcher at Polytechnic Institute of Beja.

He teaches Development of Food Products, Industrial equipment and Automation.

His main areas of research include Rheological and viscoelastic properties of food products, Computer vision applied to food products, Innovation in food products, Computational fluid dynamics applied to cheese ripening.

His personal interests involve Food history and HAM radio.



TC

DILLEEN

Grainne

Gráinne Dilleen is an Assistant Lecturer in Digital Marketing at SETU, Carlow, Ireland. She worked for over 15 years in industry, most notably as Communications Director for Kinetic, a leading Outdoor advertising agency in Ireland working with key clients such as Coca-Cola, Heineken and Universal Pictures. Grainne has recently moved into education and has been lecturing for the past three years in marketing and digital marketing subjects both at undergraduate and postgraduate level. She has recently completed her PhD which focused on examining the influences on farmers' intentions to adopt Smart Farming Technology. Her main areas of interest are digital marketing communications, digital marketing strategy and market research.

DUBAUSKIENE

Neringa

GEII



Neringa Dubauskiene is a researcher from Interactive Electronic Systems Group in Kaunas University of Technology and an expert in EDU_LAB teaching excellence centre. She is the author of several science papers and study modules related to electronic systems for automotive, energy and medical applications. Her interests are in scaling down the electronic systems for closed loop applications and intelligent devices. Her personal interests include science fiction and hiking.

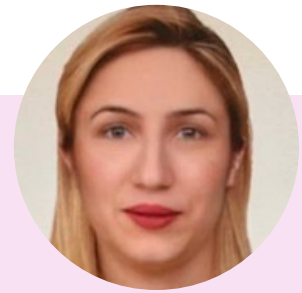


GB

FAJLOUN Ziad

Ziad Fajloun was born in Lebanon, in 1975. He received his Ph.D. in Neurosciences in 2001 and his HDR in Neurobiology in 2005 from Aix-Marseille University. He's currently Full Professor at the Lebanese University and Member of Scientific and Administrative Boards of the Azm Center for Biotechnology Research in Lebanon. Pr Fajloun has 18 years of experience in teaching and scientific research at the Faculty of Sciences – Lebanese University.

He teaches cytology, physiology, neuroendocrinology, proteomics, pharmaceutical biotechnology and other courses. Professor Fajloun's research program has centered on the study of bioactive molecules extracted or synthesized for therapeutic purposes and/or pharmaceutical application. He has developed a specific expertise on the structural determinants of animal toxins and venom derived biopeptides that control their activity on specific receptors. Author of more than 89 articles, h-index = 19.



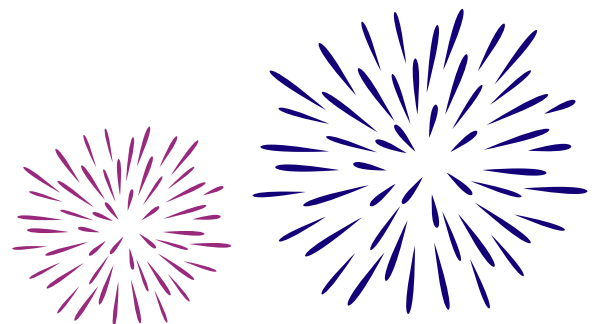
GEII

FILALI Rania

Rania Filali is a researcher and academician. She holds a PhD in Electrical Engineering from LARA-Ecole Nationale d'Ingénieurs de Tunis and LAGIS-Ecole Centrale de Lille.

Her research interests include non-linear discrete time systems, vector norms, and aggregation techniques. She has published several papers on topics such as observer-based secure communication design using discrete-time hyperchaotic systems, synchronization of discrete-time hyperchaotic maps based on aggregation technique for encryption, and more.

She is a professor in Institut Supérieur des Etudes Technologies de Bizete. She teaches in the Department of Electrical Engineering Bachelor's and Master's degrees such as Electronics and Industrial Instrumentation for Bachelor's degree and Artificial Intelligence, machine learning, deep learning, neural network and fuzzy logic for the Master's degree.





GEII

GAUDÊNCIO Andreia

Andreia Gaudencio concluded her MSc in Biomedical Engineering in 2019 in the University of Coimbra, Portugal. From November 2020 to July 2021, she taught at the School of Health - Polytechnic Institute of Porto, Portugal, as an invited assistant professor.

Currently, she is a Doctoral student of Biomedical Engineering in a co-supervision project at the University of Coimbra (Portugal) and the University of Angers (France) with the project "Multi-dimensional multiscale entropy measures - application to dermoscopic images and CT scans". She has experience with entropy algorithms applied to biomedical data, processing techniques, and machine learning.



TC



HORSTMANN Félix

Felix Horstmann, born 1987 in Gelsenkirchen, Germany, has a Ph.D. in Business Administration and is an expert for marketing and retail management. Mr. Horstmann completed his bachelor's and master's studies in business administration at the universities of Duisburg-Essen and Marburg, Germany. Additionally, he developed his foreign language and intercultural skills in a summer school at the Kyiv National Economic University, Ukraine, sponsored by German Academic Exchange Service (DAAD).

From 04.2014 until 03.2020, Mr. Horstmann was employed as a research associate at the Chair of Marketing and Retail Management at Philipps University of Marburg. Within the scope of teaching, he was responsible for the master modules Supplier-Retailer-Relations as well as International Marketing. He finished his Ph.D. in 03.2018 with summa cum laude. Research activities, focused on PoS marketing and Occasion-based Shopping, were supported by Ferrero, Mondelēz and Stock, among others. During this time, Mr. Horstmann also provided advice to a couple of companies as an independent consultant.

From 05.2020 until 08.2023 he worked as a Senior Consultant Marketing/Sales at DB E.C.O. Group in Frankfurt, Germany, which bundles the international Engineering, Consulting, and Operations services of Deutsche Bahn, the national railway company of Germany.

Since 10.2023, Mr. Horstman is Full Professor for Marketing/Sales at Jade University of Applied Sciences, Wilhelmshaven, Germany. Within the teaching, he is responsible for various bachelor modules such as International Marketing and Entrepreneurship, Customer and Shopper Behavior in International Markets, or Digital Transformation, Markets and Business Models.



TC

LAEEQ KHAN Muhammad

Muhammad Laeeq Khan is a Professor and the founding Director of the Social Media Analytics Research Team (SMART) Lab at the Scripps College of Communication, Ohio University, USA. As an advocate for data visualization's revolutionary impact, he is committed to bridging the gap between complex data sets and captivating visual narratives. With a strong background in data analytics and a love of storytelling, his academic and professional trajectory has been centered on discovering how numerical data can be transformed into compelling narratives that not only inform but also motivate action. For the past 8 years, he has gained experience in data analytics, gathering, preparing, and presenting data in ways that improve its accessibility and impact, using various analytics tools to bring data tales to life.

His work highlights the importance of visual storytelling in decision-making and communication, and he aims to equip people with the ability to produce meaningful visualizations. Through hands-on training and critical evaluation, he is committed to creating an atmosphere in which learners may improve their ability to transmit complicated information visually, hence improving their storytelling talents and overall data communication effectiveness.

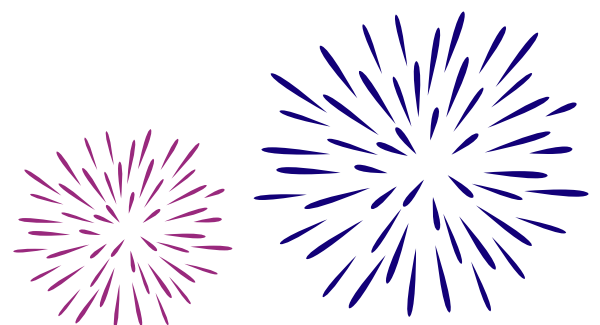


TC

MC CORMICK Irene

Irene McCormick is a senior lecturer in media studies in SETU, Carlow, Ireland. She came into higher education after a successful career in television in Ireland and the UK. She worked on many flagship programmes for Granada TV and the BBC in the UK including 'This Morning' and 'The Mrs Merton Show'. In Ireland she has worked for the national broadcaster, RTE. Over a long career in the media, Irene has expertise and experience in news, comedy and popular factuials. She has been nominated or won for awards such as Baftas, Royal Television Society and IFTAs. She also won a silver medal in the European 'All Different, All Equal' for a short anti- racism film depicting Ireland's changing demographics.

In 2007 Irene moved into education and completed her doctorate in media education. She teaches on undergraduate and masters programmes. She supervises masters and PhD students and is course director of the BA in Content Creation and Social Media at SETU. Her area of interest is media production and the emerging careers of Influencing and person branding.





GEII

MAGDOWSKI Mathias

Mathias Magdowski is an engineer by heart and studied electrical engineering at the Otto von Guericke University (OVGU) in Magdeburg, Germany from 2003 to 2008.

Since then He has been working there as a research assistant and lecturer at the Chair for Electromagnetic Compatibility (EMC) which belongs to the Institute of Medical Engineering. In 2013, he also worked as a guest researcher at the National Institute of Standards and Technology in Boulder, Colorado. His current research interest includes analytical and statistical methods for modeling EMC problems, especially the field-to-wire coupling of statistic fields in mode-stirred chambers. He is responsible for the training, the consultation hours, the admission and examination of the courses "Fundamentals of Electrical Engineering" as well as "Electromagnetic Compatibility", where he enjoys dealing with alternative teaching and learning methods.

For his continued effort, he was awarded with the best lecturer of OVGU award in 2018 and 2022. He also coordinates the working group on online teaching at his university as well as his faculty group for study advertising. He likes to experiment with many alternative ways of teaching and learning using interactive quizzes, recording tutorial videos for YouTube, streaming online and hybrid lectures on Twitch, or letting students share their learning insights on social media. He is also active in STEM outreach as an IEEE STEM Champion, working as a mentor of his IEEE Student Branch and volunteering for marketing and member services within the IEEE German EMC Chapter.

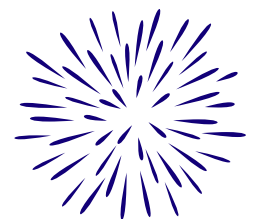


GB

MANKAI ZAHAG Melika

Dr Melika Zahag is a Professor at the Higher School of Food Industries of Tunisia (ESIAT), University of Carthage. She received her engineer diploma from ESIAT (1995), from ENSIAA-Montpellier (1996); a Master degree in energy, thermal and process engineering from ISITEM-Nantes (1997) and a PhD degree (2006) in Food Microbiology from the Faculty of Sciences of Tunis in Biology science. Recently, she defended an HDR (2022) in Agro Food industries from l'INAT (Tunisia).

Since 2001, she is responsible for lectures related to Food preservation Technologies for the undergraduate, Engineer and Master Levels. Her main research interests have focused on the improvement of the quality and the safety of food through the application of hurdle technologies such as the use of Lactic acid bacteria, LPS systems or essential oils or their combinations. She is author of more than 25 papers and has participated in several international and national congress.





GEII

MATIU IOVAN

Liliana

Liliana MATIU-IOVAN is a lecturer at the Faculty of Electronics, Telecommunications and Information Technologies, Politehnica University Timisoara. Also, she is the head of the Department of Measurements and Optical Electronics.

Her main teaching areas are Electronic Instrumentation, Electrical and Electronic Measurements, Microcontrollers and Micro-processors, Biomedical Instrumentation.

Her research interest is in the field of electronic measurements and instrumentation, digital signal processing and biomedical instrumentation.



GEII

MOCOFAN

Muguras

As an Associate Professor at the Faculty of Electronics, Telecommunications, and Information Technologies at Politehnica University of Timișoara, He brings a wealth of expertise and experience to the academic arena, particularly in the realms of Multimedia Databases, Audio and Video Compression, Image Processing, and Programming with Java and Python, as well as the Internet of Things.

Holding the position of Vice Dean, he is also intricately involved in overseeing Erasmus mobilities, further broadening the international educational experiences available to our students.

His research is primarily focused on the exploration of dynamic textures and image processing, alongside a keen interest in digital media and multimedia applications. This blend of teaching and research not only fuels my passion for advancing the field of information technology but also enriches the educational journey of his students, equipping them with the knowledge and skills to excel in the ever-evolving landscape of electronics and telecommunications.

GACO

MENN

Andrea



Studies at the university of Siegen (Germany), Universidad de Salamanca (Spain) and University of Edinburgh (Great Britain)

In 1990 she obtained her MA in English Linguistics, Spanish Literature and Business Studies from the University of Siegen (Germany) she worked for four years in the field of media research.

Since 1995 she has worked as the Head of the International Office at the Jade University of Applied Sciences.

She has initiated and/or participated in various projects on curricula development, intercultural trainings and digitalisation.

Teaching experience in the field of Intercultural Communication and Management, Intercultural Presentations and Negotiations, English, Spanish and German as a foreign language.





GEA

MORRISON Joan

Lecturer in Atlantic Technological University (ATU) Sligo teaching German as a Foreign Language and modules related to European Studies.

A particular interest in the use of Simulation to bring the practical and theory together. She runs an EU Simulation for her students at ATU Sligo in both Semesters.



GEA

MURRAY Alan

Dr Alan Murray is a Reader (Associate Professor) in Enterprise at the University of the West of Scotland where he is also the Enterprise Lead for the School of Business and Creative Industries, the Lead for the Institute of Enterprise and Entrepreneurs and the Director of the Transformative Enterprise Research Group.

Prior to joining the Business School he worked as a business adviser with Scotland's leading enterprise agency - Business Gateway and in this role provided start up, business growth and consultancy services to over 1000 businesses across all sectors. Prior to this he was a Regional Enterprise Manager with the Prince's Scottish Youth Business Trust, an established, high profile, national business support organisation which was tasked with supporting young people looking to start and grow their own business.

Dr Murray is a Senior Fellow of the Higher Education Academy and his research interests include business venturing, enterprise education and transformational technologies in teaching and learning. Dr Murray has also had a long career in business management in both small businesses and large organisations and is an entrepreneur in his own right having his own outdoor adventure business for 20 years.

GB

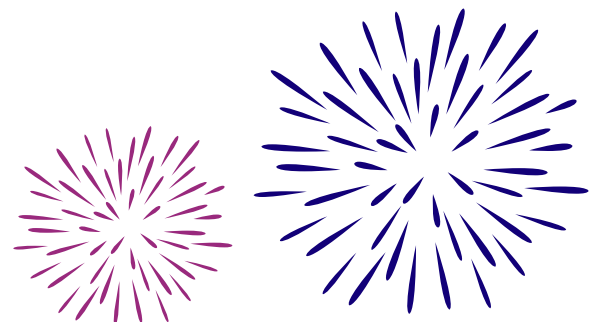


MOUCKA Robert

Robert Moučka obtained his PhD in 2008 from faculty of technology at TBU in Zlín (Electromagnetic properties of composites). Since 2008 he is a teacher/researcher at TBU in Zlín.

He teaches subjects such as Electromagnetic properties of materials, Rheology of food and cosmetics, Basics of food packaging.

His main scientific interests include rheological and viscoelastic properties of materials, (di)electric properties of polymer composite, shielding of electromagnetic radiation, composite materials, application of maths and IT in sciences, visual communication in sciences and visualization tools in teaching technical subjects.





GACO

NIEBERG Tim

After studying mathematics with a minor in business informatics at the University of Osnabrück, Germany, and the University of British Columbia in Vancouver, Canada, Tim Nieberg went to the University of Twente in Enschede, The Netherlands, in 2002. There, he received his doctorate in mathematics in 2006 at the Department of Applied Mathematics and Computer Science and worked as a postdoc for optimization in healthcare in the Department of Management and Technology. In 2007, he was appointed Professor of Discrete Optimization with the Research Institute for Discrete Mathematics at the University of Bonn, Germany.

Professor Nieberg then switched 2013 to the software industry and, among other things, developed algorithms and processes for efficient extraction, transformation and storage of unstructured data and, based on this, search engines and ML-based programs.

Since 2018, he holds the position of Professor for Mathematics and Business Information Technologies in the Department of Business Administration and Management at the Jade University of Applied Sciences in Wilhelmshaven, Germany, where he also serves as the director of studies for the "International Business Studies, B.A." program.



PAN Hailan

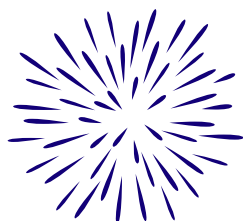
Hailan Pan has a Master in Software Engineering and she is also an Associate Professor and Master's Supervisor at Shanghai Polytechnic University. Not only is she Vice Dean of a School of Economics and Management but equally Director of Shanghai E-commerce Industry Association and Director of Shanghai Pudong E-commerce Industry Association. She is a visiting Scholar in Data Science at Fudan University and visiting Scholar in Data Science at Fudan University.

She is mainly engaged in research on E-commerce system planning, data management and analysis.

In the past 3 years she has hosted multiple enterprise projects such as "Research and Implementation of E-commerce User Recommendation Algorithm", "Development of CMS Backend Publishing Function at the China International Fair", and "Company Project Management Software", and has obtained 5 software copyrights and 1 utility model patent.

She has published 3 SCI indexed papers, 3 EI indexed papers, and more than 20 other core and above Chinese and English academic papers.

Her lecture courses include Fundamentals of Program Design, E-commerce Development Technology, and E-commerce System Analysis and Design Methods.





GB

RAGAZINSKIENE Ona

DR. Ona RAGAŽINSKIENĖ obtained her Habilitation procedure (2009) entitled, "Evaluation of introductive medicinal and spice herb biological qualities and their selection for the development of pharmaceutical and herbal drugs industry in Lithuania"

She got a PhD diploma in 1999: "Introction of Echinacea purpurea (L.) Moench in Lithuania" (Medical and Health sciences, Pharmacy (M 003)) Her main research interests include: Introduction and Diversity:of Medicinal, Spice (Aromatic) plants: botanical, pharmacognistic, phytochemical and toxicological analysis; Phytotherapy, Biotechnology.

She is the author or co-author of over 215 publications: 85 of them Clarivate Analytics Web of Science indexed publications.

She developed and coordinated many research projects in practice and innovation knowledge for herbalist business.

She organized 43 national and international scientific events.

She is participating with the Ministry of Health of the Republic of Lithuania in the legislative process (2014-2021), and is a member of the Lithuanian Health Council (2021 – present)

Her contribution to teh dissemination of scientific knowledge on medicinal plants include : 88 lectures to the public; participation in 103 TV and 78 radio programs;; 83 scientific knowledge articles.



GB

RAPALIS Andrius

Dr. Andrius Rapalis is a senior researcher at Kaunas University of Technology (Lithuania). A. Rapalis earned his Ph.D. in the Biomedical Engineering field, the title was "Physiological Signal Processing Algorithms for Short-Term Heart Rate and Blood Pressure Variability Estimation". In his role at Kaunas University of Technology, A. Rapalis focuses on the development of physiological signals processing and characterization algorithms, leveraging his expertise to address pressing challenges and pioneer innovative solutions. His research output, which spans publications in journals and presentations at international conferences, has garnered recognition for its interdisciplinary approach and practical applications.

In addition to his research endeavors, A. Rapalis is an associate professor at the Faculty of Electrical and Electronics. He is actively engaged in mentoring students and fostering collaborations both within academia and with industry partners. A. Rapalis is teaching courses for bachelor and master students in Lithuanian and English: "Basics of Biomedical Engineering", "Design of Biomedical Devices", "Basics of Neuroscience Engineering", and "Biomedical Software Systems". He is a supervisor of bachelors, masters, and PhD students.

GACO



REKA Shqipërim

Dr Shqipërim Reka brings over a decade of expertise in tourism studies to his role as a Senior Lecturer and Course Leader at Sheffield Hallam University. His PhD in Tourism Governance is his passion, particularly in the area of post-war tourism development. Here, he delves into collaboration, power dynamics, and the mindsets shaping policy-making.

Dr Reka's leadership extends beyond the classroom. As Course Leader, he oversees four hospitality and tourism degree programmes at Sheffield Hallam, ensuring they stay relevant to student needs and industry demands. He is dedicated to creating a dynamic learning environment, constantly incorporating the latest trends in tourism research – from sustainability to societal impact.

Dr Reka is currently crafting a journal article for publication. Additionally, he serves as an external examiner for the University of/ Sunderland and actively contributes within Sheffield Hallam, including his membership on the University of Sanctuary Steering Committee.

Dr Reka is a highly respected member of the Sheffield Business School. His dedication was recognised last year when he received the coveted Inspirational Teaching Award, based on student nominations.

GEA

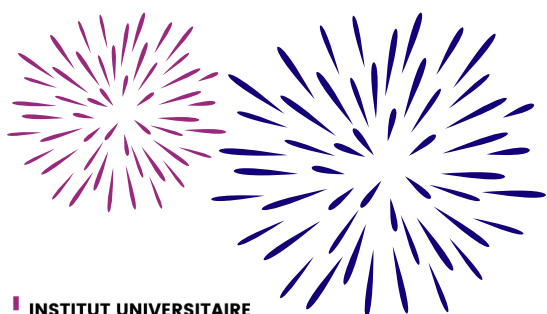


RYBAKOVAS Egidijus

Associate Professor dr. Egidijus Rybakovas is a Doctor of Social Sciences, having received his PhD in 2009. His scientific-academic experience includes research and teaching in the fields of international competitiveness, international value chains, business strategy, strategic management and strategic analysis, as well as in the field of qualitative and quantitative social research methodology. Since 2012 he has been an associate professor at Kaunas University of Technology, Faculty of Economics and Business.

In 2005–2012 he participated in the research on the competitiveness of Lithuanian industrial sectors carried out by Kaunas University of Technology and commissioned by the Ministry of Economy of the Republic of Lithuania. In 2011–2012, E. Rybakovas gained experience in research, analysis and evaluation of institutional environment, when he participated as a Lithuanian expert in the European Commission's initiative to assess the implementation of SME policy measures and assessment of the SBA (Small Business Act) in Europe. Project coordinators Ecorys (The Netherlands) and ETLA (Finland).

From 2017 to 2019, Mr E. Rybakovas participated in the project "Middle Income Trap: Global Value Chains, Skills and Innovation in Eastern and Central Europe" (implemented by Visionary Analytics). In 2019–2021, Rybakovas participated in the implementation of a science-business cooperation project "Risk Management of Commercial Processes Using Big Data and Artificial Intelligence", which was funded by the Lithuanian Business Support Agency.





GMP

SMUTNY Pavel

Pavel Smutny is an assistant professor in the Faculty of Mechanical Engineering at the VSB – Technical University of Ostrava.

He is teaching courses connected with web development, extended reality, presentations and digital marketing.

His research interests include ICT in education, virtual reality, chatbots and user experience.



GMP

SOLTANI Payam

Dr. Payam Soltani received his Ph.D. in Mechanical Engineering in 2012, specializing in nonlinear dynamics and nanostructure modelling. With over two decades of teaching and research experience, he is a distinguished mechanical engineer who has worked at prestigious higher education institutions worldwide, including the UK, Belgium, Oman, and Iran. Dr. Soltani is also an Associate Fellow of the Higher Education Academy (FHEA) in UK and currently holds the position of Senior Lecturer in System Engineering at the Military Technological College in Oman, a role he has held since October 2023.

His expertise lies in the simulation and modelling of complex mechanical systems, smart materials, structures, and 3D-printed structures. Throughout his illustrious career, Dr. Soltani has held leadership positions, serving as the Course Lead of the Mechanical Engineering Programme at Birmingham City University and as a Senior Lecturer in Mechanical and Automotive Engineering at Coventry University. Additionally, he was recognised as an Associate Fellow of the Institute of Future Transport and Cities (IFTC) at Coventry University, UK.

Dr. Soltani's research contributions are substantial. He participated in the Programme for Simulation and Innovation (PSi) at the University of Sheffield's Dynamic Research Group (DRG), collaborating extensively with Jaguar Land Rover to develop advanced simulation tools for their platform. Furthermore, his research has focused on vibration control of lightweight structures using smart materials at the University of Liege (ULg) and the Université Libre de Bruxelles (ULB). His scholarly output includes over 40 published journal papers, book chapters, and numerous conference papers, underscoring his commitment to advancing the field of mechanical engineering.



GB

SOZUER Emine Ceyda

Emine Ceyda SÖZÜER is a Lecturer in Pathology Laboratory Techniques at Istanbul Aydın University. After studying biology at university, she completed her master's degree in histology and embryology. She teaches histology, and microtechnical processes in the laboratory, and a social course in sustainability.

She is working on cell culture and 'sustainability in the kitchen'. She aims to raise awareness among university students against food waste, which increases daily.



GB

SULCIUTE Agnė

Agnė Sulciute is a dedicated researcher and educator with expertise in the fields of catalysis, kinetics, and electrochemistry. She earned her Ph.D. in 2016, specializing in the synthesis, structure, and electrochemical properties of ZnO and Zn-Co oxide coatings within the Faculty of Chemical Technology at KTU. Agnė has a rich international research background, including a research stint in Germany at "Helmholtz-Zentrum Berlin" and as a visiting researcher at Lehigh University in the United States.

As an accomplished author, Agnė has written educational books on chemical elements, compounds, and oxidation-reduction processes. She is also passionate about translating scientific knowledge for younger audiences, having translated an educational book from English to Lithuanian titled "What chemistry is all about?".

Agnė actively participates in both national and international conferences, contributing to the scientific community with numerous publications. Her primary research focuses on exploring the utilization of diverse materials in fields such as photocatalysis, water purification, and energy storage.

In addition to her research endeavors, Agnė is deeply committed to education, teaching master's and bachelor's students at KTU. She mentors students, contributes to academic competitions, and engages in various educational and scientific events, showcasing her dedication to fostering the next generation of scientists. Agnė's multifaceted career also involves organizing conferences and actively participating in research projects with a focus on sustainability and innovation.

Beyond academia, Agnė Šulčiūtė is recognized for her mentoring role in initiatives promoting innovation and social impact, underlining her commitment to bridging the gap between scientific research and real-world applications.



TC

TARHANEN Mia

Mia Tarhanen has a long career in the Tourism and experience management education as a Senior lecturer specializing in sustainability management and business development. She has been working as an entrepreneur in the event industry focusing on B2B events with strong leadership skills and high-quality performance. Also, Mrs Tarhanen has extensive experience, more than 20 years in developing sustainability in the hospitality and service sector in the role of consultant and auditor for Environmental Management Systems (EMS).

During the past years, she has been contributing to a creation of a new high-end tourism concept called Finnish Luxury in collaboration with the National Finnish Tourism Organization - Visit Finland.

Mrs Tarhanen loves inspiring students to grow professionally and seek their expertise for their future career path.





GB

TOADER Gabriela

Dr. Eng. Gabriela TOADER, Graduated from the Military Technical Academy in 2012 becoming CBRN Officer and Engineer in the domain of Chemistry;

She got a Master's Degree and PhD at POLITEHNICA University of Bucharest in Chemical Engineering, Polymers and Composite Materials;

Her research career began in the last two years of her bachelor studies, earning two Erasmus Research Grants at Moltech Anjou Laboratory from the University of Angers (France). There, she improved her abilities in organic synthesis by developing new multifunctional ligands. Her research career continued as Research Assistant at MILITARY TECHNICAL ACADEMY (MTA) between 2012 and 2018. During this period, she brought important contributions to the Polymer Engineering research field by developing new polymeric nanocomposite materials for CBRN(chemical, biological, radiological, and nuclear) defense or ballistic protection applications. Starting in October 2018, she continued her career as University Lecturer at MTA. In 2022, she became the youngest Associate Professor from her institution (MTA), continuing her research on hybrid polymeric materials, CBRN decontamination applications, and hydrogels, combining multidisciplinary knowledge for contributing to the development of new research directions.

Didactical activities and scientific research in the field of: Decontamination, CBRN Defense (Chemical, Biological, Radiological and Nuclear Defense), Chemistry of energetic materials, Ballistic protection, Electrochemistry, Polymers, Composites and nanocomposite materials, Eco-friendly materials;



GEA

TRAGANT ESPECHE Jose Francisco

Jose Francisco Tragant Espeche has a master's degree in business Organization, Rey Juan Carlos University (2007), a Postgraduate degree in Negotiation, Universidad Católica Argentina (2007); a Master'smaster's degree in marketing management, Complutense University of Madrid (2008) and a PhD. in Social Sciences, Universidad Rey Juan Carlos (2022)

He is currently an Associate Professor at ESIC UNIVERSITY where he teaches Business Organization, Marketing, Entrepreneurship and Corporate Strategy and Policy. He studied different topics such as internationalization, marketing, family businesses and innovation. He worked in several industries and companies such as Peugeot (automotive industry), Aeropuertos Argentina 2000 (airport services) and Arcor (food industry). He currently divides his time between teaching and corporate training and business consulting.

The subjects he is teaching are Business Organization, Marketing - Strategy and Corporate Politics, General And Business English. General And Business Spanish.





GEII

TREJO SOTO

Claudia Andrea

Claudia Andrea Trejo Soto is a Chilean Physicist. She obtained a bachelor's in physics in 2008 from the Universidad de Concepción in Chile and a master's in physical science in 2009 from the Instituto Balseiro in Bariloche, Argentina. She got her PhD. in Physics in 2016 from the Universitat de Barcelona in Spain.

Since 2018, she has been an academic at the Pontificia Universidad Católica de Valparaíso in Chile, where she founded the Biorheology and Microfluidics Laboratory (BioRheMi). she develops research in experimental microfluidics applied to hemorheology, however lately, she has been expanding to bone on a chip research and plants evapotranspiration. At BioRheMi lab, she mainly studies the rheological properties of blood and their relationship with the microscopical properties of its red blood cells. With her research group they study the mechanical properties of cells, vesicles and elastic particles, at different hydrodynamic conditions, in order to relate them with the macroscopical properties of the suspension and determine parameter that may lead to the diagnosis of specific pathologies and Point of Care Diagnostic applications.



GACO

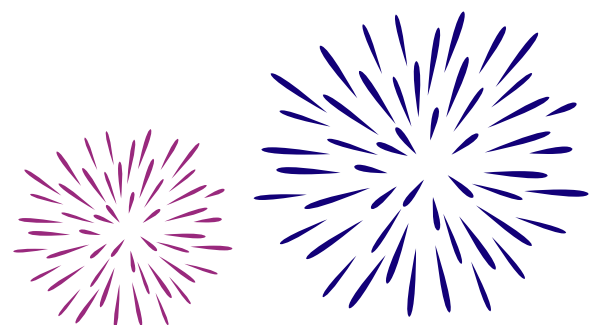
WHITESIDE

Ian

Ian Whiteside is a Senior Lecturer in Events within the Sheffield Business School at Sheffield Hallam University. Before becoming a lecturer he worked in the arts and entertainment industry where he had several roles including theatre manager and gallery curator.

He has been teaching Events Management and business subjects such as Strategy and Project Management for the past 15 years. In the past few years his teaching has begun to focus on Sustainability and how to manage in the events industry in a sustainable way whilst creating new customer experiences.

His research is focused on the Experience Economy. His doctoral research focused on the creation of visitor experience in Heritage Visitor Attractions. He is interested in sustainability topics, linked to the Events and Tourism industries. Outside of work he is a big fan of music, football and cycling.





ZHANG Weigang

Professor Zhang Weigang, born in 1978, earned his Master's degree in Software Engineering from Shanghai Jiao Tong University in 2009. He was a computer teacher and vice principal of Shanghai Economic Management School. And currently, he holds the position of principal of Shanghai Industrial Technology School, vice president of Shanghai Vocational Education Association, vice chairman of Shanghai Secondary Vocational School Information Technology Teaching Steering Committee, master supervisor at Shanghai Second Polytechnic University, and vocational education development consultant in Lishui City, Zhejiang Province.

Professor Zhang has presided over numerous provincial and ministerial research projects and teaching reform projects, such as 5G+ intelligent manufacturing virtual training base construction and hybrid teaching mode reform.

His exceptional contributions to teaching and research have been recognized with prestigious awards, including the first prize of the National Teaching Achievement Award and the Grand Prize of the Shanghai Teaching Achievement Award.

Under his guidance, professional teaching standards for computer network technology, the Internet of Things, and related professional qualification certificate requirements have been established. Furthermore, his research findings have been published in core journals such as Vocational and Technical Education, showcasing his scholarly impact and contributions to the field.

GEA



MOUZIANE Fatima

Mouziane Fatma is an associate professor and Vice-dean of the University of Oran 2 Mohamed ben Ahmed (Algeria).

Her main areas of research are financial institutions, banks performance, macroeconomic effect on bank performance, and the effect of COVID 19 health crisis on Algerian economic growth.

Her main teaching areas are financial markets and institutions, Islamic financial system, monetary policy and monetary economics.

GEA



DJELLAL AMEUR Nezha

Nezha Djellal Ameur is a Lecturer at the Faculty of Economics, Business and Management Sciences, Oran 2 University (Algeria), Mohamed Ben Ahmed.

Modules taught: General accounting; Cost accounting; Public accounting; Management control; Management of financial strategies; Audit and financial control; Management of organizations.



International Week coordinators

Business administration and management

Isabelle SOHIER

isabelle.sohier@univ-angers.fr

Marketing and Sales

Karima THOMAS

karima.thomas@univ-angers.fr

Mechanical and manufacturing engineering

Mohamed Anis BENABDESSALEM

mohamedanis.benabdessalem@
univ-angers.fr

Administration and sales management

Karla COTTEAU

karla.cotteau@univ-angers.fr

Electrical engineering and industrial computing

Régis BARILLE

regis.barille@univ-angers.fr

Applied biology

John COWLES

john.cowles@univ-angers.fr

Social work

Karla COTTEAU

karla.cotteau@univ-angers.fr

International relations office

dir-ri-iut@univ-angers.fr



Thank you all
for your participation in
the 10th edition of the international
week of the IUT Angers-Cholet.

International Relations team



**INSTITUT UNIVERSITAIRE
DE TECHNOLOGIE**

UNIVERSITÉ D'ANGERS