

ENGLISH LANGUAGE BACHELOR'S DEGREE IN TOURISM (THIRD YEAR)

 Angers

Do you wish to study at a French University for your semester abroad in the areas of Tourism, Culture, Hospitality and Management ? Then the Year 3 of Bachelor degree in Tourism is made for you. This one-semester course takes place from January to May each year & all the classes are given in English. At ESTHUA 25% of our students are International. They come from our 113 partner universities in 43 different countries. In this international setting, you will spend 5 months experiencing a unique course program.

Anne O'Riordan-Beaupere & Patrick Legoherel
Co-directors of the Bachelor's Degree in Tourism



OBJECTIVES

- A multi-disciplinary approach: Management, Tourism, Heritage, Culture & Languages are integrated in a balanced programme through English.
- You can learn about French language & culture, experience wine & gastronomy tasting in the vineyards & castles in the Loire Valley, learn from experts in the fields of events, hospitality & business management.
- This semester has an international dimension. It is fully taught in English with our international academic and industry partners. Classes are focused on a 'hands on' approach which will teach you to be critical & autonomous.
- You will learn to deal with different cultures on a day-to-day basis & learn how to manage intercultural situations.



APPLICANT PROFILE

- A Bachelor Degree Year 1 & 2 is required.
- Come from one of our partner universities.
- Have a sense of curiosity and openness.
- Have a good base in the areas of Tourism, Hospitality, and Management.



DISCOVER ANGERS

Angers is ideally situated in the West of France, with Nantes airport only 40m by train and Paris just 1h30 by train.

It is famous for its 'douceur angevine' - meaning an easy, calm lifestyle and also for the quality of life in the town and its surrounding river region. It's a place where we like to take our time and enjoy each moment! Furthermore, Angers is also named as the greenest town of France with a young population (48% under the age of 30 and 25% students).

The Saint Serge Campus - where ESTHUA is situated - is very accessible and in the city center.

For more information

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Course program

- **Tourism studies:** Tourism destination analysis, History of Tourism in Europe, Tourism and transports, Sports and tourism, Tourism in European union.
- **Management:** Strategic hotel management, Cross cultural communication & commercial negotiation, Pricing & revenue management, Leadership & team management, MICE market & cultural events.
- **Heritage studies:** the Loire Valley castles, Food culture & destination management, Marketing wine and wine tourism, Global trends.
- **Language and communication:** French culture, French language, Intercultural Project, Visiting professors.

** minor changes may occur*

LEARN MORE ABOUT ESTHUA...

ESTHUA - Faculty of Tourism, Culture and Hospitality - is the leading European center for higher education in tourism fields.

The Faculty of Tourism, Culture and Hospitality known as ESTHUA was established in 1982. It offers innovative training programmes in tourism combining business and academic aspects, including a strong international dimension. Over the past 40 years we have reinforced these principles and created a unique center in Europe, training nearly 3800 students a year, with 60 teachers and more than 450 professionals providing our students real field expertise.

Today's talent is tomorrow's success. Join us !

- **High-level, innovative and professional academic programs for tomorrow's managers which meet the expectations of professionals and recruiters.** Career conferences, online courses (SPOC) and a successful support system enable students to gradually build an individualised study programme in accordance with their career plans. Combining theoretical teaching and research curiosity, students acquire the necessary skills, tools and methods to become a future executive.
- **Professional programmes with long-term internships.** From the 2nd year of the bachelor's degree, students are in the field and acquire hands-on experience through a long-term internship (3 months minimum). During the degree programme, students alternate between semesters of studies and internships: a student who has completed a full course (bachelor's degree + master's degree) at ESTHUA benefits from no less than 18 months of professional experience.
- **Leading European center for higher education in tourism.** ESTHUA is also the headquarters of the Tourism InnovationLab professorship, a specialized network in tourism innovation, uniting the Campus of Professions and Qualifications in Tourism, Food Service Catering and Internationality in Pays de la Loire and the SIGs (Scientific Interest Group) for Tourism Studies.



INTERNATIONALLY DIVERSE

Since its opening, ESTHUA has been committed to a culture of mobility and openness, bringing a multicultural dimension to its training courses. Its international development is reflected in various exchanges with a network of 113 partner universities and schools in more than 40 countries.

The aim is to offer the best opportunities for studying abroad. ESTHUA also offers 13 double degrees in bachelor and master programs.

Thanks to the internationalisation of courses and partnerships with various businesses and cultural establishments, our students are well-prepared for the global labour market.

Each year, we support more than 500 graduating students in their academic and professional activities (Erasmus and Erasmus+, internship abroad...).