

International Professional Project



SCHOOL

IAE School of Management



CAMPUS

Saint-Serge



LEVEL

2nd year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Spring (S2)

> **Degree course:** International Management and Marketing

> **Teaching unit:** UE 2-3 Professional project

> **Course language:** English

> **Duration (hours):** 20

> **ECTS:** 3

> **Teacher(s):** Myriam RAYMOND

> Assessment:

Continuous assessment

Final exam

> Teaching methods:

Lecture course hours

Tutorial course 20 hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

This course encourages students to mobilize their professional networks to carry out a project on a simple international scale while learning the tools of planning and monitoring tasks in project mode.

Teaching methods: A first introductory session of the project method / Materials deposited on Moodle for Deliverables Assistance / Meeting points with project groups.

Assessment: Deliverables and final presentation.

OBJECTIVES

Mobilize the professional student network for the planning and implementation of a client project.
Mastering the essential tools of project management (planning - progress - closure).

PREREQUISITES

None

SELECTIVE BIBLIOGRAPHY

- Title: Project Management: The Managerial Process - McGraw-Hill/Irwin series operations and decision sciences - Authors: Erik W. Larson, Clifford F. Gray - Edition5 - Publisher McGraw-Hill Irwin, 2010