

Research Methods and Article Write-up workshop



SCHOOL

IAE School of Management



CAMPUS

Saint-Serge



LEVEL

2nd year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Spring (S2)

> **Degree course:** International Human Resource Management

> **Teaching unit:** UE 2-3 IHRM Knowledge Development

> **Course language:** English

> **Duration (hours):** 20

> **ECTS:** 3

> **Teacher(s):** Eva Cerio and Julie Leroy

> **Assessment:**

Continuous assessment

Final exam

> **Teaching methods:**

Lecture course 20 hours

Tutorial course hours

Practical work 20 hours

Case study

Project

COURSE DESCRIPTION

1st lesson (Eva Cerio): Introduction of applied research method, Choosing a hot topic subject and conducting a literature review.

2nd lesson (Eva Cerio): Identifying a research problem, Entering the field with main methodological studies and sampling method (focus on the qualitative study).

3rd lesson (Eva Cerio): Data collection: conducting an interview/focus group and an observation.

4th lesson (Julie Leroy): Qualitative Online Research: Using the Internet.

6th lesson (Eva Cerio): From text to theory: giving sense to data, Producing a scientific document (article).

5th lesson (Julie Leroy): Producing a scientific document (video).

7th lesson (Eva Cerio): Presentations.

Teaching methods: Project-based course with workshop formats for each session.

Assessment: In groups, students will produce a 5-page article based on qualitative research related to management or RH topics with an introduction, research question and study objectives, data collection (interview guide, samplings) and results. To be handed in for the last session.

Thematics (non-exhaustive examples): digital nomads and eco-responsibility, the limits of team building, liberated company, a business organization of self-employed persons (as Youtubers), employer brand strategies?

OBJECTIVES

Upon completing this course, each student will be able to:

- Understand the research process and identify a research problem based on existing theory
- Conduct an empirical survey to answer a research question in management / HRM
- Write up a scientific document
- Carry out the preparation and writing stages of a Master's thesis

PREREQUISITES

None

SELECTIVE BIBLIOGRAPHY

<https://theconversation.com/us>

Myers, M.D. (2019). Qualitative Research in Business and Management. SAGE Publications Ltd

Creswell J and Creswell D. (2017). Research Design Qualitative, Quantitative, and Mixed Methods Approaches. SAGE Publications Ltd.

Callahan, J.L. (2014). Writing literature reviews: A reprise and update. Human Resource Development Review, 13(3), 271-275.