

Workshop: From Topic Choice to Research Design



SCHOOL

Faculty of Culture, Tourism
and Hospitality (Esthua)



CAMPUS

Saint-Serge



LEVEL

1st year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Fall (S1)

> **Degree course:** International Hospitality Management

> **Teaching unit:** UE6 Research Skills

> **Course language:** English

> **Duration (hours):** 12

> **ECTS:** 3

> **Teacher(s):** Dominique PEYRAT-GUILLARD

> **Assessment:**

Continuous assessment

Final exam

> **Teaching methods:**

Lecture course hours

Tutorial course 12 hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

Following the 8 hours of Research Orientation

- To offer support to help students to prepare the very first step of their dissertation (in pairs or by groups of 3) -
Choose a good topic - Choose an appropriate research design - Find good references - Write good reading notes (5 per
student) - Assess your research topic presentations (Slides and reading notes to send 1 day before your presentation) -
Assign you an academic supervisor according to your topic (M1-S2, M2) -

OBJECTIVES

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PREREQUISITES

Research Orientation course (8 hours)

SELECTIVE BIBLIOGRAPHY

Bono, J.E. & McNamara, G. (2011). From the Editors: Publishing in AMJ - Part 2: Research Design. The Academy of
Management Journal, Vol. 54, 4, 657-660. - -

Colquitt, J.A. & George, G. (2011). From the Editors: Publishing in AMJ - Part 1: Topic Choice. The Academy of Management
Journal, Vol. 54, 3, 432-435. -