

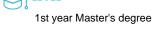
Tourism in the European Union



SCHOOL

Faculty of Culture, Tourism and Hospitality (Esthua)





⇒ SEMESTER Fall (S1)

>	Degree course: International Hospitality Management				
>	Teaching unit: UE2 Hospitality Stakeholders and Worlds at Stake				
>	Course language: English				
>	Duration (hours): 16				
>	ECTS: 2				
>	Teacher(s): Jérôme PIRIOU				
>	Assessment:	> Teaching methods:			
	Continuous assessment	X Lecture course	16	hours	Case study
	X Final exam	Tutorial course		hours	Project
		Practical work		hours	

COURSE DESCRIPTION

In this course, students will learn about the tourism situation in Europe and the role and activities of the EU in the tourism

The course will introduce students to:

- The meaning of tourism in the European Union - - Tourism from the viewpoint of mobilities - - Tourism programs in the European Union - - Different places of tourism in Europe - - Different tourism practices in Europe

OBJECTIVES

PREREQUISITES

Students must have some notions of the different tourism stakeholders and knowledge of the EU Member States.

SELECTIVE BIBLIOGRAPHY

COSTA, C., BUHALIS, D. & PANYIK, E. (2014) European Tourism Planning and Organisation Systems, Channel View Publications -

HALL, D. R., SMITH M. K. & MARCISZEWSKA B. (2006) Tourism in the New Europe: The challenges and

opportunities of EU enlargement, CABI Publishing - PIRIOU, J. (2019) The tourist region: a co-construction of tourism stakeholders, ISTE, Wiley - SHELLER, M. & URRY, J. (2004) Tourism mobilities: places to play, places in play, Routledge - VIOLIER, P. & TAUNAY, B. (2020) Tourist places of the World, ISTE, Wiley