

Tourism in the European Union



SCHOOL

Faculty of Culture, Tourism
and Hospitality (Esthua)



CAMPUS

Saint-Serge



LEVEL

1st year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Fall (S1)

- > **Degree course:** International Hospitality Management
- > **Teaching unit:** UE2 Hospitality Stakeholders and Worlds at Stake
- > **Course language:** English
- > **Duration (hours):** 16
- > **ECTS:** 2
- > **Teacher(s):** Jérôme PIRIOU

> Assessment:

Continuous assessment

Final exam

> Teaching methods:

Lecture course 16 hours

Tutorial course hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

In this course, students will learn about the tourism situation in Europe and the role and activities of the EU in the tourism sector.

The course will introduce students to:

- The meaning of tourism in the European Union - - Tourism from the viewpoint of mobilities - - Tourism programs in the European Union - - Different places of tourism in Europe - - Different tourism practices in Europe

OBJECTIVES

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PREREQUISITES

Students must have some notions of the different tourism stakeholders and knowledge of the EU Member States.

SELECTIVE BIBLIOGRAPHY

COSTA, C., BUHALIS, D. & PANYIK, E. (2014) European Tourism Planning and Organisation Systems, Channel View Publications -

HALL, D. R., SMITH M. K. & MARCISZEWSKA B. (2006) Tourism in the New Europe: The challenges and opportunities of EU enlargement, CABI Publishing -

PIRIOU, J. (2019) The tourist region: a co-construction of tourism stakeholders, ISTE, Wiley -

SHELLER, M. & URRY, J. (2004) Tourism mobilities: places to play, places in play, Routledge - VIOLIER, P. &

TAUNAY, B. (2020) Tourist places of the World, ISTE, Wiley