

International Financial Business Game



SCHOOL

Faculty of Law, Economics
and Business Studies (DEG)



CAMPUS

Saint-Serge



LEVEL

2nd year Master's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Fall (S1)

- > **Degree course:** Law & Finance
- > **Teaching unit:** UE ELECTIVE
- > **Course language:** English
- > **Duration (hours):** 16
- > **ECTS:** 2
- > **Teacher(s):** Catherine Deffains-Crapsky

> Assessment:

- Continuous assessment
- Final exam

> Teaching methods:

- Lecture course hours
- Tutorial course hours
- Practical work hours

- Case study
- Project

COURSE DESCRIPTION

This is an online business simulation Game (CESIM).

It integrates a range of concepts from various management related disciplines, including economic, political, and financial decision making, as well as accounting, procurement, production, logistics, research & innovation, and marketing. The simulation is completely web based.

The main objective of this business game is to develop student understanding of the complexity of global business operations in a dynamic competitive environment.

OBJECTIVES

To increase the participants awareness of the complexity of operating an international company from a strategic and general management perspective.

To develop capabilities in identifying & analyzing key environmental and organizational variables that may influence an organization's performance within and across national markets, and how these variables may influence the organization.

To enhance fact based analytical decision making and crystallize the financial implications of business decisions by linking the decisions to cash flows and bottom-line performance.

To give students practical experiences in teamwork and problem solving and excite competitive spirits in a dynamically evolving marketplace.

PREREQUISITES

Corporate Finance
Financial Analysis
Marketing
Strategic Management
International Economics

This Business Game is open to exchange students in their 3rd year of Bachelor's degree studies (L3), as well as 1st and 2nd year of Master's degree studies (M1 and M2).

SELECTIVE BIBLIOGRAPHY

None