

Creating a cultural platform



SCHOOL

Faculty of Languages,
Humanities and Social
Sciences (LLSH)



CAMPUS

Belle-Beille



LEVEL

3rd year Bachelor's degree



OPEN TO EXCHANGE STUDENTS

Yes



SEMESTER

Fall (S1)

> **Degree course:** Literature

> **Teaching unit:** UED 3.5 Edicom course

> **Course language:** French

> **Duration (hours):** 12

> **ECTS:** 2

> **Teacher(s):** Odile Farge

> **Assessment:**

Continuous assessment

Final exam

> **Teaching methods:**

Lecture course hours

Tutorial course 12 hours

Practical work hours

Case study

Project

COURSE DESCRIPTION

This course allows students to learn about project management in the field of cultural mediation. Based on a methodological framework, students will experiment with new forms of mediation and communication, from the design to the production of innovative and coherent products that meet the needs of the public and the requirements of the professional environment.

OBJECTIVES

Students will be able to manage a project in the field of cultural mediation.

PREREQUISITES

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SELECTIVE BIBLIOGRAPHY

Will be given in the classroom.